Your Brand. Your Network. Thought Leadership.

Social Media Engagement Communities for Thought Leadership and Brand Enhancement (Powered by Brainsy)

Your #1 tool to strengthen or expand your ecosystem and community of users.

Customer education and engagement can make or break companies. Discover the benefits of deploying your Brainsy powered engagement community:



Thought Leadership

Extend your thought leadership and enhance your brand's reputation to stand above the competition.



Search Engine Optimization (SEO)

Your original content, curated content and customer content become an SEO rocket ship so you can dominate search results.



Increased Performance

Peer mentoring and curated experts can replace support staff FTE and result in bottom line gains.



Plug-and-Play Reward Programs

Create a bounty pool to reward engagement, knowledge sharing, or the creation / distribution of content that enhances your brand.



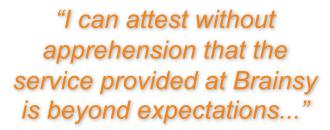
Satisfied Customers

Increase engagement, satisfaction, and value for participating in your community.



Improved Insights and Foresight

Monitor activity to get better insights into issues emerging across your ecosystem.



- Scott McIntyre, President, Crowdfunding Professional Association (CfPA)



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